

Gaming Gharana Network (GGN)

Partner Opportunity Guide

Build Your Own Gaming Café.

Grow with Gaming Gharana.

Keep 100% of Your Revenue.

For Entrepreneurs • Gamers • Business Owners

Become part of a growing network of professionally managed gaming cafés and bring world-class gaming experiences to your city.

Featuring

-  Gaming Gharana Brand
 -  GGOS Business Management Platform
 -  Business Setup & Operational Support
 -  Equipment Procurement & Repair Services
 -  Marketing & Promotional Support
 -  Community of Gaming Entrepreneurs
-

Founding Partner Program

Limited-Time Opportunity

Version 1.0

2026

Gaming Gharana

Where the Fun Never Ends.

Welcome to Gaming Gharana

A Message from the Founders

Welcome to the **Gaming Gharana Network (GGN)**.

Thank you for considering Gaming Gharana as your partner in building the next generation of gaming cafés.

Gaming Gharana was founded with a simple vision—to create gaming destinations where people can play, compete, connect, and create unforgettable memories. Today, through the Gaming Gharana Network, we are helping passionate entrepreneurs build successful gaming cafés with the support of our brand, technology, and operational expertise.

Our philosophy is simple: **your business remains yours**. We provide the tools, guidance, and support to help you grow while you maintain independent ownership of your business.

Whether you're starting your first gaming café or expanding an existing one, we're excited to be part of your journey.

Let's build the future of gaming together.

Sagar Patel

Co-Founder & Technology Lead

Yogesh Sahu

Co-Founder & Operations Lead

Gaming Gharana

Where the Fun Never Ends.

About Gaming Gharana

Building the Future of Gaming Cafés

Gaming Gharana is a modern gaming café brand founded in **Raipur, Chhattisgarh**, by **Sagar Patel** and **Yogesh Sahu**. Built by passionate gamers and entrepreneurs, our mission is to create premium gaming destinations that deliver exceptional experiences while fostering local gaming communities.

What started as a single gaming café has grown into a larger vision—the **Gaming Gharana Network (GGN)**. Through GGN, we aim to empower entrepreneurs across India to establish

and operate professionally managed gaming cafés with the support of a trusted brand, innovative technology, and real-world operational expertise.

At Gaming Gharana, we believe gaming cafés are more than places to play games—they are spaces where people connect, compete, celebrate, and create lasting memories.

As we continue to grow, our goal remains simple: **to build one of India's most trusted and respected gaming café networks.**

What Makes Gaming Gharana Different?

Built by Gaming Café Owners

Real operational experience—not just business theory.

Powered by GGOS

A dedicated management platform designed specifically for gaming cafés.

Partnership, Not Royalty

Partners independently own and operate their businesses while receiving ongoing support.

Complete Business Ecosystem

From setup guidance and equipment support to marketing and technology.

A Growing Network

Join a community committed to raising the standard of gaming cafés across India.

Why Gaming Gharana Network?

Build Your Business with Confidence

Starting a gaming café is about more than purchasing consoles and renting a space. Building a successful business requires the right technology, operational guidance, marketing support, and a trusted brand.

The **Gaming Gharana Network (GGN)** was created to help entrepreneurs build and grow successful gaming cafés while maintaining independent ownership. Instead of building everything from scratch, GGN provides a complete ecosystem designed to simplify operations and support long-term growth.

Whether you're opening your first gaming café or expanding an existing one, GGN helps you focus on delivering exceptional customer experiences while we support the business behind it.

Why Choose GGN?

Trusted Brand

Build your business under a growing and recognized gaming café network.

GGOS Business Platform

Manage sessions, billing, memberships, inventory, and business analytics from one platform.

Independent Ownership

Own and operate your business while benefiting from the Gaming Gharana ecosystem.

Business & Technical Support

Receive guidance on setup, operations, equipment, and technical assistance.

Marketing Resources

Access branding materials, promotional campaigns, and marketing support.

Growing Community

Connect with a network of passionate gaming entrepreneurs across India.

Why Build Alone When You Can Grow Together?

Opening Independently	Joining GGN
Start from scratch	Proven business guidance
Separate tools for operations	Integrated GGOS platform
Limited technical support	Equipment & technical assistance
Build your own brand	Join a growing gaming network
Grow independently	Grow with a supportive community

What You Get as a GGN Partner

More Than a Brand—A Complete Business Ecosystem

Joining the Gaming Gharana Network gives you access to the tools, technology, and support needed to build and grow a successful gaming café. From business management software to marketing resources and technical guidance, GGN is designed to help you operate with confidence while focusing on your customers.

Your Partner Benefits

Trusted Brand

Build customer confidence with a recognized and growing gaming café network.

GGOS Business Platform

Manage sessions, billing, memberships, inventory, reports, and analytics from one platform.

Marketing Support

Access social media creatives, promotional campaigns, branding resources, and launch support.

Equipment Support

Receive assistance with equipment planning, procurement, repairs, and maintenance.

Business Guidance

Benefit from setup planning, operational best practices, and ongoing consultation.

Growing Community

Connect with a network of gaming entrepreneurs who learn, collaborate, and grow together.

Everything Included

Trusted Brand Identity

GGOS Business Platform

- ✔ Business Setup Guidance
 - ✔ Marketing Resources
 - ✔ Equipment Support
 - ✔ Technical Assistance
 - ✔ Software Updates
 - ✔ Partner Community
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Grow with Confidence

You focus on delivering great gaming experiences—we'll provide the technology, guidance, and support to help your business succeed.

Partnership Options

Choose the Partnership That Fits Your Vision

The Gaming Gharana Network (GGN) offers two partnership models to suit different investment levels and business goals. Whether you're building a premium gaming destination or starting with a compact gaming café, there's a partnership designed for you.

Gaming Gharana City Hub

The Official Gaming Gharana Destination for Your City




A **City Hub** is the flagship Gaming Gharana location within a city, offering premium branding, a larger setup, and an enhanced customer experience.

Ideal For

- Entrepreneurs building a premium gaming café
- Existing café owners planning to expand
- Investors seeking an exclusive city-level opportunity

Key Requirements

- ✔ One City Hub per city
- ✔ Minimum **400 sq. ft.**

-  Minimum **5 gaming setups**
-  Premium interior & branding
-  GGOS Business Platform

Authorized Gaming Gharana Partner






Grow Your Business with Gaming Gharana

An **Authorized Partner** operates under their own business name while becoming part of the Gaming Gharana Network and gaining access to GGOS, operational guidance, and business support.



Ideal For

- New entrepreneurs
- Existing gaming cafés
- Smaller commercial spaces

Key Requirements

-  Operate under your own business name
-  Minimum **100 sq. ft.**
-  Minimum **2 gaming setups**
-  GGOS Business Platform
-  Official Authorized Partner recognition

Quick Comparison

Feature	 City Hub	 Authorized Partner
Business Name	Gaming Gharana	Your Own Brand
City Availability	One per City	Multiple (Subject to Approval)
Minimum Space	400+ sq. ft.	100+ sq. ft.

Minimum Setups	5	2
Premium Branding	✓	Authorized Partner Branding
GGOS Included	✓	✓
Business Ownership	Independent	Independent
Revenue Sharing	None	None

Not Sure Which Partnership Is Right for You?

Our team will help you choose the partnership model that best matches your investment, location, and long-term business goals.

What You Receive

Everything You Need to Build a Successful Gaming Café

Joining the Gaming Gharana Network (GGN) gives you more than a trusted brand—it gives you access to the tools, technology, and support needed to build, manage, and grow a successful gaming café.

From day one, you'll benefit from a complete business ecosystem designed to simplify operations and help your business succeed.

Your Partner Benefits

Brand Recognition

Operate under a trusted and growing gaming café network.

GGOS Business Platform

Manage sessions, billing, memberships, inventory, reports, and analytics from one platform.

Marketing Support

Access promotional campaigns, social media creatives, and branding resources.

Equipment Support

Receive guidance on equipment procurement, repairs, maintenance, and upgrades.

Business Guidance

Benefit from setup assistance, operational best practices, and growth consultation.

Dedicated Partner Support

Get ongoing technical, operational, and business support whenever you need it.

Included with Every Partnership

- Official GGN Recognition
 - GGOS Business Platform
 - Business Setup Guidance
 - Marketing Resources
 - Equipment & Technical Support
 - Software Updates
 - Access to the GGN Community
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Grow with Confidence

You focus on creating exceptional gaming experiences—we'll provide the technology, guidance, and support to help your business grow.

Meet GGOS

The Smart Way to Manage Your Gaming Café

Gaming Gharana Operating System (GGOS) is our all-in-one business management platform, designed specifically for gaming cafés.

Built from real-world operational experience, GGOS helps simplify daily operations, automate routine tasks, and provide valuable business insights—all from a single platform.

Whether you operate two gaming setups or an entire City Hub, GGOS grows with your business.

One Platform. Complete Control.

Session Management

Manage gaming sessions with ease.

Billing & Invoicing

Generate accurate bills in seconds.

Customer Management

Track customers, memberships, and visit history.

Inventory Management

Monitor products and stock levels.

Reports & Analytics

Understand your business with real-time insights.

Offers & Campaigns

Create promotions and reward loyal customers.

Remote Business Monitoring

Track live sessions and daily café performance securely from anywhere.

Why GGOS?

- Built for Gaming Cafés
 - Easy to Use
 - Cloud-Based & Secure
 - Real-Time Business Insights
 - Regular Feature Updates
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Built for Your Growth

GGOS is continuously evolving to help Gaming Gharana partners operate more efficiently, make informed decisions, and deliver a better customer experience.

Revenue Opportunities

Build a Business with Multiple Income Streams

A successful gaming café generates revenue from more than just hourly gaming sessions. By combining entertainment, memberships, events, retail, and additional services, you can create a sustainable business with multiple income streams.

Gaming Gharana helps partners identify opportunities that best suit their investment, location, and target customers.

Ways to Grow Your Business

Gaming Sessions

Console, PC, VR, and racing simulator sessions.

Membership Programs

Reward loyal customers with exclusive benefits and discounts.

Food & Beverages

Offer snacks, drinks, and refreshments to increase customer spending.

Events & Tournaments

Host competitions, gaming nights, and community events.

Private Bookings

Birthday parties, corporate events, and private gaming sessions.

Premium Experiences

VR gaming, racing simulators, premium gaming rooms, and large-screen gaming.

Retail Sales

Sell gaming accessories, controllers, headsets, gift cards, and merchandise.

Additional Services

Equipment cleaning, maintenance, consultations, and other value-added services.

More Ways to Earn. More Reasons to Grow.

The more value you offer your customers, the greater your opportunities to build a successful and sustainable gaming café.









Equipment Support

Build with Confidence. Operate with Reliability.

Gaming Gharana helps partners select, source, maintain, and upgrade the equipment needed to operate a successful gaming café. From your initial setup to future expansion, we're here to support your journey with practical guidance and technical expertise.

Equipment Procurement



We can assist you in selecting quality equipment that meets GGN standards, including:

-  Gaming Consoles
-  Gaming PCs
-  TVs & Gaming Monitors
-  VR Systems
-  Racing Simulators
-  Controllers & Accessories
-  Gaming Furniture
-  Networking Equipment

Partners may also purchase equipment from other suppliers, provided it meets Gaming Gharana's quality standards.

Repair & Technical Support

Keep your gaming café running smoothly with support for:

-  Console & Controller Repairs
-  TV & Monitor Repairs

 Gaming PC Diagnostics

 VR Equipment Maintenance

 Technical Troubleshooting

Why Choose Gaming Gharana?

- ✓ Equipment recommendations based on real-world experience
 - ✓ Trusted repair and maintenance support
 - ✓ Reduced equipment downtime
 - ✓ Guidance for future upgrades and expansion
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Your Long-Term Technology Partner

Our support doesn't end after your café opens. As your business grows, Gaming Gharana will continue to help you maintain, upgrade, and expand your gaming equipment with confidence.

Partner Journey

Your Journey to Becoming a Gaming Gharana Partner

Joining the Gaming Gharana Network (GGN) is a simple and guided process. From your first enquiry to the successful launch of your gaming café, our team will support you every step of the way.

Your Journey in 7 Simple Steps

1. Enquire

Contact our team and share your business goals.

2. Consultation

Discuss partnership options and determine the best fit for your business.

3. 📍 Location Review

We evaluate your proposed location and business plan.

4. ✅ Approval

Receive official approval to join the Gaming Gharana Network.

5. 📄 Partner Agreement

Complete the required documentation and finalize your partnership.

6. ⚙️ Setup & Training

Set up GGOS, branding, equipment, and prepare your café for launch.

7. 🚀 Grand Opening

Launch your gaming café with the support of the Gaming Gharana team.

Our Partnership Doesn't End at Launch

As a GGN Partner, you'll continue receiving:

- ✅ GGOS Updates
 - ✅ Marketing Support
 - ✅ Equipment & Technical Guidance
 - ✅ Business Consultation
 - ✅ Network Campaigns & Community Support
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Ready to Get Started?

Your journey begins with a simple conversation.

Let's build your gaming café together.

Why Join the Founding Partner Program?

Become One of the Businesses That Help Build Gaming Gharana

The **Gaming Gharana Founding Partner Program** is designed for entrepreneurs who join the Gaming Gharana Network during its early growth phase.

As a Founding Partner, you'll receive exclusive recognition, early access to our business ecosystem, and additional introductory benefits as we build the network together.

Founding Partner Benefits

Keep 100% of Your Revenue

No royalty or revenue sharing during the introductory period.

6 Months of Complimentary GGOS Access

Every Founding Partner receives **six (6) months of complimentary access** to the Gaming Gharana Operating System (GGOS), beginning from the launch date of their gaming café.

Permanent Founding Partner Recognition

Receive official recognition as one of the founding members of the Gaming Gharana Network.

Priority Support

Enjoy dedicated onboarding, operational guidance, and technical assistance.

Help Shape the Future

Share feedback that influences future GGOS features, partner services, and network initiatives.

Grow with the Network

Be part of a close community of entrepreneurs building the future of Gaming Gharana together.

Growing Together

The Founding Partner Program reflects our commitment to supporting the businesses that join us during the early stages of the Gaming Gharana Network. As the network grows,

Founding Partners will always be recognized for their role in helping establish and strengthen the GGN community.

Build Early. Grow Together.

Become a Founding Partner and help shape one of India's most trusted gaming café networks.

Your First 90 Days

We're With You Every Step of the Way

Joining the Gaming Gharana Network is just the beginning. During your first 90 days, our team will help you set up, launch, and grow your gaming café with practical guidance, technology, and ongoing support.

Your 90-Day Journey

Days 1–15

Planning & Preparation

- Partnership & onboarding
- Café layout planning
- Equipment guidance
- GGOS setup
- Launch planning

Goal: Build a strong foundation.

Days 16–30

Setup & Training

- Equipment installation
- GGOS configuration
- Staff orientation (if applicable)
- System testing

Goal: Get ready to open.

Days 31–60

Launch & Support

- Grand opening guidance
- Marketing support
- Operational assistance
- Performance review

Goal: Launch with confidence.

Days 61–90

Growth & Optimization

- Business review
- Customer feedback
- Membership & event planning
- Growth recommendations

Goal: Build a sustainable business.

Support Beyond 90 Days

Your journey doesn't end after launch. As a GGN Partner, you'll continue to receive:

- GGOS Updates
 - Business & Technical Support
 - Marketing Resources
 - Equipment Guidance
 - Network Campaigns & Community Support
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Growing Together

At Gaming Gharana, we believe that our partners' success is our success. We're committed to supporting your business as it grows and evolves.

Frequently Asked Questions

Have Questions? We've Got Answers.

Here are answers to some of the most common questions about becoming a Gaming Gharana Network (GGN) partner. If you have additional questions, our team will be happy to assist you.

1. Is Gaming Gharana a franchise?

No. Gaming Gharana Network (GGN) is a **partnership program**, not a traditional franchise. Partners independently own and operate their businesses while benefiting from Gaming Gharana's brand, technology, and business support.

2. Who owns the business?

You do.

Every GGN location is independently owned and managed by the partner.

3. Do I have to share my revenue?

No.

Gaming Gharana does **not** charge royalty or revenue sharing. Partners retain **100% of their business revenue and profits**.

4. Can I keep my existing business name?

Yes.

Authorized Gaming Gharana Partners may continue operating under their own business name while displaying their status as an **Authorized Gaming Gharana Partner**.

5. Is GGOS included?

Yes.

Founding Partners receive **six (6) months of complimentary GGOS access**, starting from the official launch date of their gaming café. After the complimentary period, the applicable software subscription plan will apply.

6. Can Gaming Gharana help me purchase or repair equipment?

Yes.

Gaming Gharana provides guidance for equipment procurement and offers repair and technical support for eligible gaming equipment.

7. I'm new to this business. Can I still apply?

Absolutely.

Whether you're opening your first gaming café or expanding an existing one, our team will guide you throughout your journey.

8. How do I become a partner?

Simply contact our team to begin the application process. We'll discuss your business goals, evaluate your proposed location, explain the available partnership options, and guide you through each step of becoming a GGN Partner.

Ready to Join?





Build the Next Great Gaming Destination

Every successful business begins with a single decision.

Whether you're planning to open your first gaming café or grow an existing one, the Gaming Gharana Network (GGN) is here to help you build a business backed by experience, technology, and a trusted community.

Together, we can create gaming destinations that inspire players, strengthen local gaming communities, and shape the future of gaming entertainment across India.

Why Join GGN?

-  Launch your business with confidence.
 -  Grow alongside a trusted gaming network.
 -  Operate with the power of GGOS.
 -  Become a Founding Partner and help shape the future of Gaming Gharana.
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Take the First Step

Our team is ready to help you with:

- Partnership Consultation
- Business Planning
- Location Evaluation
- GGOS Demonstration
- Partnership Application

Let's Build the Future Together

Your Journey Starts Here

Thank you for exploring the **Gaming Gharana Network (GGN)**.

Whether you're planning to launch your first gaming café or expand an existing one, we're here to help you build a successful business with the support of a trusted brand, innovative technology, and real-world experience.

If you're ready to take the next step, we'd love to hear from you.

Contact Us

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Let's Start the Conversation

Whether you have a question or are ready to become a GGN Partner, we're just a call or message away.

We look forward to welcoming you to the Gaming Gharana Network.

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